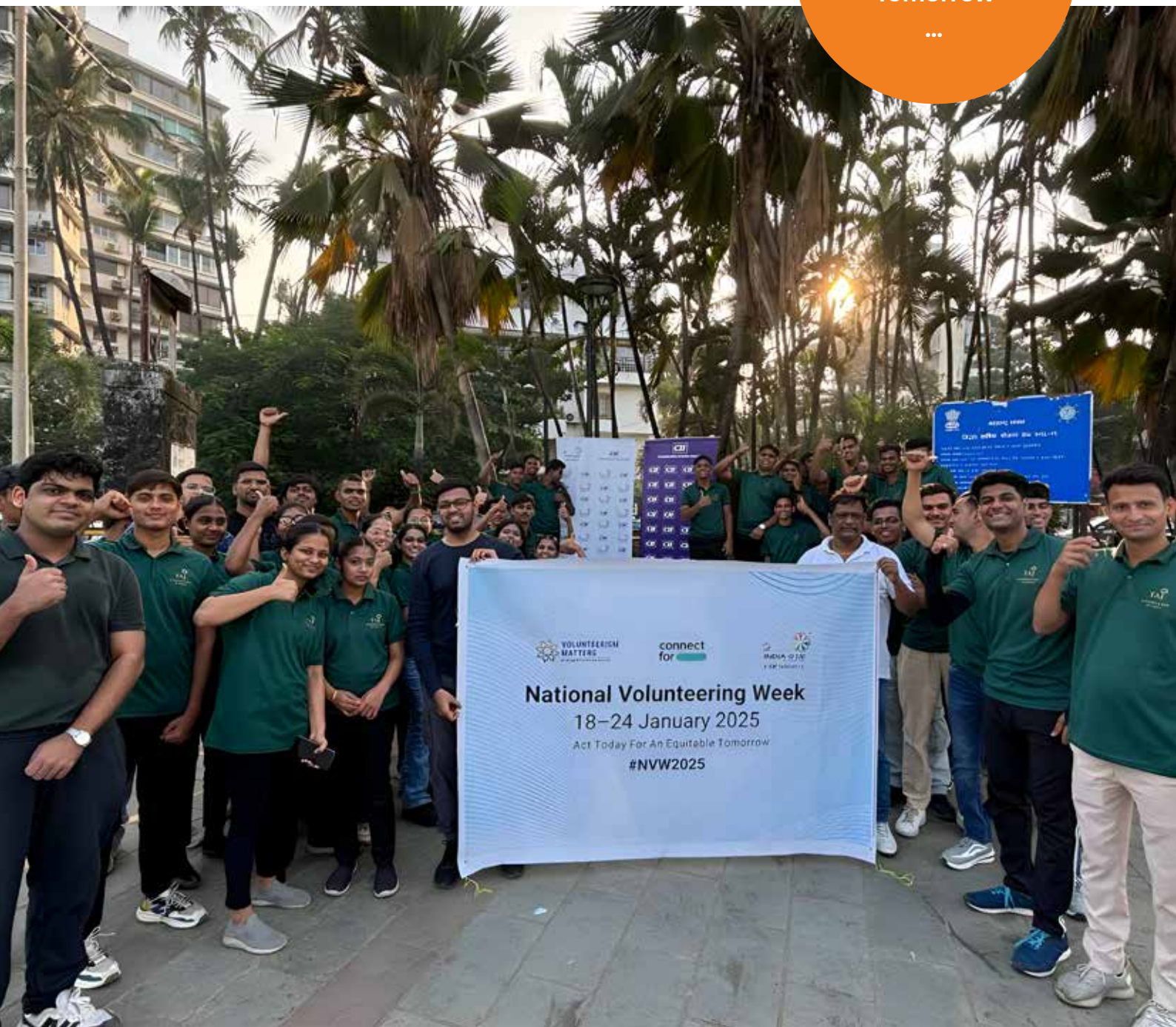


# NATIONAL VOLUNTEERING WEEK

January 2025, 12th Edition

Act Today  
for an Equitable  
Tomorrow

...





“Volunteerism is the bridge between intent and impact. When individuals step forward to serve, they ignite a chain reaction of change – empowering communities, strengthening societies, and fostering a culture of shared responsibility. A world driven by service is a world built on hope, resilience, and lasting progress”.

**Ajay Piramal**

Chairman

India@100 Foundation



“When individuals give their time and effort to uplift others, they don’t just transform lives—they strengthen the very fabric of our society. Volunteerism is the heartbeat of a thriving nation, and as India steps into its next century, this spirit of service will be instrumental in driving sustainable progress and social harmony”.

**Rajan Navani**

Co-Chairman

India@100 Foundation

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# National Volunteering Week: The Journey

The journey began in 2008 when the Confederation of Indian Industry (CII) launched India@75, an industry-led movement aimed at transforming India into an advanced nation by its 75th year of independence in 2022. This initiative was guided by “India@75: The People’s Agenda,” a strategic document developed through nationwide public consultations.

Under the India@75 Foundation’s leadership, the movement focused on key developmental priorities including skill development, urban sustainability, education, healthcare, digitalization, and volunteerism. The Foundation catalyzed crucial collaborations between industry and various stakeholders, implementing significant programs such as the Functional Literacy Programme and the Aspirational District Programme.

NATIONAL VOLUNTEERING WEEK 2025

1,35,356

VOLUNTEERS

10,93,161

HOURS

32 million+

BENEFICIARIES

A major emphasis was placed on fostering both general and pro bono volunteering. Recognizing technology’s potential to scale engagement, the Foundation developed the National Volunteering Grid (NVG), an online platform connecting NGOs, citizens, and industry stakeholders for collaborative social impact.

In 2022, building on the experience of India@75, CII initiated a new nationwide visioning exercise for India@100, aimed at achieving developed nation status by 2047. This resulted in the creation of the National Vision Document India@100, serving as an action blueprint for addressing national priorities through enablers such as technology and volunteerism.

Subsequently, the India@75 Foundation transformed into the India@100 Foundation, maintaining its focus on catalyzing strategic collaborations for national development. The Foundation’s approach encompasses intersectoral and interlinked aspects of nation-building, working with diverse stakeholders including government bodies, think tanks, academic institutions, industry leaders, and civil society organizations.

Guided by the principle of ‘Vasudhaiva Kutumbakam’ (the world is one family), the Foundation has identified five core vision elements for the next 25 years: achieving holistic leadership in the global arena, ensuring equitable economic progress, revitalizing India’s soft power, promoting innovation for competitive advantage, and transforming core capabilities to unlock national potential.

This comprehensive transformation from India@75 to India@100 represents a strategic evolution in the nation’s development journey, maintaining continuity in purpose while adapting to new challenges and opportunities in pursuit of comprehensive national development by 2047.

The 2025 edition marked the 12<sup>th</sup> anniversary of the National Volunteering Week. Here’s a walk down the memory lane.

- 2014

This was the inaugural year. 3,200 volunteering hours impacted nearly 46,000 people.
- 2015

Volunteers put in more than 7,525 hours to help more than 0.13 million people.
- 2016

Volunteering hours increased three folds to almost 25,000 and the number of beneficiaries climbed to 0.3 million.
- 2017

This year saw engagement increase manifold – volunteers clocked 2,50,000 hours and helped over 1.2 million people.
- 2018

Volunteers put in more than 3,00,000 hours to make a difference to nearly 1.65 million lives.
- 2019

This year saw among the highest numbers of volunteering hours – about 20,00,000 – affecting 2 million people.
- 2020

The pandemic had just begun to raise its ugly head. Over 95,000 volunteering hours saw over 10 million people being helped.
- 2021

Volunteers proved their mettle in this crucial year. More than 75,000 volunteering hours helped over 11.3 million people.
- 2022

Digital and physical volunteering together added up to over 1,70,000 hours and helped over 11.5 million people.
- 2023

This edition clocked more than 1,98,000 hours and helped over 17.5 million people.
- 2024

NVW saw volunteers contribute more than 8,66,083 hours and help over 24.8 million people.
- 2025

NVW saw more than 1,35,356 volunteers contribute over 10,93,161 hours to help 32 million+ beneficiaries.



# National Volunteering Week 2025: On the Ground

Volunteering is a way for individuals to connect with grassroots issues, stay grounded, and make a meaningful difference in their communities. This year, like every other, the NVW strengthened the case for mainstreaming volunteering in the country to mobilize people for nation-building.



**Nayara Energy**  
4,000 volunteers  
37,000 hours  
5,000 people beneficiaries

Through its “Nayara Gives Back” initiative, Nayara Energy drives community development through various programs. The company partnered with Goonj for donation drives supporting rural education, while employees participated in environmental and health activities including clean-ups, tree planting, and blood donation camps. The initiative also promotes local volunteering projects.



**Robin Hood Army**  
5,955 volunteers  
1.1 million+ beneficiaries

The Robin Hood Army mobilises volunteers across Delhi and India to distribute meals to underserved communities. Their ongoing initiative addresses food security while building community connections, demonstrating how organised volunteer efforts can effectively combat hunger and support vulnerable populations.



**Ambuja Neotia**  
90+ volunteers  
1,280+ hours  
3,600+ beneficiaries

During National Volunteering Week 2025, Ambuja Neotia demonstrated its commitment to community service through diverse employee initiatives. Activities included distributing winter essentials, organizing women’s sports events in rural areas, providing student mentorship on development and cybersecurity, and conducting a month-long food distribution campaign. These efforts showcased the company’s dedication to social impact and positive change.





**CGI**  
 9,365 volunteers  
 20,256 hours  
 1,50,000 beneficiaries

CGI demonstrated comprehensive social responsibility through diverse volunteering initiatives across locations. In Assam, employees provided flood relief support, while Bengaluru teams assisted students with disabilities and improved public spaces through tactile urbanism. The organisation also conducted environmental cleanup drives and artistic community enhancement projects, exemplifying their commitment to sustainable community development.



**Firstsource**  
 5,923 volunteers  
 17,672 hours  
 47,265 beneficiaries

Firstsource implemented a comprehensive volunteering program combining virtual and on-ground initiatives. Virtual activities focused on mentorship for career development and soft skills through the Foundation for Excellence. On-field efforts included food distribution in Chennai, community support in Hyderabad, environmental conservation projects, and educational assistance. It also organised health camps and career fairs, demonstrating a holistic approach to community development.







**Mahindra and Mahindra Ltd**  
 46,600 volunteers  
 1,63,600 hours  
 97,800 beneficiaries

Mahindra organized multiple volunteering initiatives across the country. These ranged from organizing free eye check-up camps, skilling classes for youth, distribution of warm clothes, awareness rallies on road safety, free health check-up camps and blood donations drives. Through these initiatives, the volunteers reached out to around 3,600 beneficiaries.



**Piramal Foundation**  
 2,558 volunteers  
 100 hours  
 17,044 beneficiaries

The Piramal Foundation drives volunteerism through diverse initiatives spanning education, healthcare, sustainability, and community welfare. Projects include fitting stray animals with reflective belts, promoting organic farming, conducting menstrual hygiene workshops, organizing traditional sports events, and implementing community-led initiatives for clean water and sanitation—all working to empower communities across India.







**Tata Consultancy Services**

TCS (Hours of Purpose by Employees) Transforming Employee Volunteering into a strategic force for change.

27,000+ volunteers  
78,4954 hours  
10,00,000+ beneficiaries

TCS' employee volunteering program HOPE (Hours of Purpose by Employees) is an initiative by the people, for the people, fuelled by the Tata group's enduring commitment to community service. HOPE unites the passion and interests of employees with projects that help them discover meaning and purpose.

Aligned to the UN SDGs, HOPE enables anytime-anywhere volunteering for employees along with their friends and families to create significant local impact; whether it's supporting the poor with basic essentials, creating better health outcomes for those in need, preserving and protecting the environment or empowering marginalized communities through education, employment, and entrepreneurship.



**Young Indians**

250 volunteers  
1,066 hours  
15,810 beneficiaries

Yi chapters across India conducted diverse community initiatives: Kolkata organized a book drive benefiting 487 students, Indore ran health camps and skill development sessions, Puducherry celebrated Pongal with students, and Bhubaneswar led multiple programs including road safety education, support for disabled widows, and a future skills forum.







**Brillio**

500 volunteers  
5,491 hours  
5,100 beneficiaries

From Nov 2024 to Jan 2025, Brillio launched diverse educational and environmental initiatives, including Mini Science Centres, Digital Learning programs, and STEM activities across cities. They conducted digital training for teachers, organized hands-on learning experiences, and engaged employees in teaching. Environmental efforts and community programs like the “Wishing Tree” initiative and clean-up drives rounded out their social impact activities.



**Cognizant**

481 volunteers  
1,686 hours  
3,288 beneficiaries

Cognizant implemented diverse community initiatives across India, focusing on education through classroom teaching, NMMS training, digital literacy, and mentoring for underprivileged students. Healthcare efforts included eye screenings and support for the visually impaired. Environmental work encompassed tree planting, lake conservation, and plastic cleanup. Volunteers also conducted skill development training and supported para sports programs.



**ConnectFor**

451 volunteers  
1,201 hours  
1,35,300 beneficiaries

ConnectFor led three key initiatives in Mumbai: a beach cleanup at Carter Road to protect marine ecosystems, an “Artshala” school beautification project in Wadala featuring educational murals, and a tree-planting drive at Borivali National Park. These activities combined environmental conservation with community engagement.



**Dainik Bhaskar Group**

240 volunteers  
2,50,205 beneficiaries

DB Corp Limited drives social change through initiatives like Purna Utsav – Raktdaan, a nationwide blood donation drive honoring its late Founder and Chairman, which inspired many first-time donors. Dene ka Sukh – Vastradaan established collection centers for usable clothing donations, distributing them to shelters and orphanages. These programs demonstrate DB Corp’s commitment to using its influence for social good and fostering community engagement.



**Dhenum Ashray Sadnam**

2,500 volunteers  
5,000 hours  
37,500 beneficiaries

Dhenum Ashray Sadnam coordinates volunteers to provide meals at a government hospital in Tanda, Himachal Pradesh. The initiative ensures patients and their families receive nutritious food during their hospital stay, while building community spirit through volunteer engagement and compassionate service.



**Earth Focus Foundation**

230 volunteers  
1,252 hours  
2,286 beneficiaries

The Earth Foundation’s volunteering opportunities focused on education, culture, sports, and well-being. A two-day state-level competition at Zilla Parishad High School in Siddipet, featured drawing, essay writing, quizzes, kabaddi, cultural performances, and a fancy dress event to raise awareness about junk food. The National Girl Child Day was celebrated at Kasulabad and Velkatur schools. These activities sought to support holistic student development and community engagement.





**Ekal Vidyalaya**

5 million+ beneficiaries

Ekal Abhiyan organised grassroots sports programs across India, with events such as athletics, wrestling, kabaddi, and yoga. Participants showcased their skills, mental focus, and potential. These programs fostered a spirit of sportsmanship and physical fitness among the participants, culminating in a national event where the most talented of the lot competed.



**Jakson**

175 volunteers  
736 hours  
2,986 beneficiaries

Jakson Group demonstrated comprehensive corporate social responsibility through initiatives in education, healthcare, and environmental sustainability. Their programs included green technology scholarships, healthcare accessibility improvements, and environmental conservation efforts. These along with celebratory events, cleanliness drives, and mentoring programs, demonstrated their dedication to sustainable development and social impact.



**Forests by Heartfulness**

100 volunteers  
400 hours  
5,000 beneficiaries

Forests by Heartfulness conducted a tree planting initiative with dedicated volunteers. The planted trees are projected to sequester 200 tonnes of CO2 throughout their lifetime, demonstrating a long-term commitment to environmental sustainability while benefiting the local ecosystem and nearby communities.



**Jeevan Asha Hospital & Rehabilitation Center**

206 volunteers  
2,268 hours  
380 beneficiaries

Jeevan Asha Hospital & Rehabilitation Centre supported amputees through several initiatives, including a modular artificial limb donation camp and field assessments. They organised Saksham, a national sporting event for treated patients, particularly amputees, fostering community spirit. A sponsorship event was also held to support ongoing patient care.



**iVolunteer**

375 volunteers  
1,500 hours  
10,000 beneficiaries

iVolunteer Pune conducted clean-up drives at ARAI Hills and Omkareshwar, collecting both recyclable and non-recyclable waste. The multilingual volunteer team worked to benefit local residents and visitors while promoting environmental conservation and proper waste management practices.



**Lets Give Hope Foundation**

83 volunteers  
369 hours  
6,360 beneficiaries

The Let's Give Hope Foundation conducted various healthcare initiatives in Uttar Pradesh, including free eye and general health check-ups for schoolchildren, bus drivers, and police. They organised blood donation camps and hygiene education sessions. Community development activities featured Swachhta rallies, street plays, and holiday celebrations, engaging volunteers while promoting health awareness and environmental sustainability.





**Nacdaor**

2,522 volunteers  
5,764 hours  
21,980 beneficiaries

Nacador organised a series of impactful activities across various locations in Delhi, focusing on healthcare, environmental sustainability, and education. They conducted sessions on water conservation and hygiene, eye flu and dengue awareness, anaemia prevention, complete vaccination of children, malnutrition, and diarrhoea. They also organised health camps and data collection drives, recycling activities, and distribution of educational resources.



**Seva Charitable Trust**

3,400 volunteers  
400 hours  
950 beneficiaries

Seva Charitable Trust marked National Volunteering Week 2025 with significant community initiatives. They planted 3,000 fruit trees in Mumbai for ecological benefits and distributed ration kits to 500 families. The trust also engaged in children's welfare by providing toys and stationery, demonstrating their commitment to social and environmental causes.



**Project Mumbai**

483 volunteers  
1,314 hours  
1,800 beneficiaries

Project Mumbai led initiatives including "Jalosh Clean Coast" for coastal clean-ups and plastic recycling and "Agni Rakshak" for fire safety awareness at local stations. They also conducted environmental education at Nahar International School, teaching students about plastic and e-waste impact and recycling importance.



**The Shikhar Dhawan Foundation**

120 volunteers  
420 hours  
60 beneficiaries

The Shikhar Dhawan Foundation launched "Livelihood on Wheels," partnering with Zomato to provide mobility support and employment to people with disabilities. They also created a mini forest at IFFCO Chowk, planting over 1,000 trees with school students and IRS officer Rohit Mehra, the "Green Man of India."



**Sanjay Techno Products**

323 volunteers  
1,128 hours  
750+ beneficiaries

Sanjay Techno Products Pvt. Ltd. in Aurangabad led several community initiatives, including tree planting at its Waluj facility and villages. The company promoted wellness through yoga sessions and organised health camps offering medical screenings and CPR training. They also conducted blood donation drives in partnership with Dattaji Bhale Rakt Pedi.



**Standard Chartered Bank**

2,366 volunteers  
7,098 hours  
10,000 beneficiaries

Standard Chartered volunteers conducted diverse community initiatives nationwide. Activities included community kitchen services in Delhi, supporting girls' development in Navi Mumbai, winter clothes distribution in Jaipur, mentoring sessions in Mumbai and Kolkata, environmental projects, and scholarship evaluations in Bangalore. They also promoted sports for girls in Hyderabad.





#### Startek

16,957 volunteers  
19,650 hours  
4,941 beneficiaries

Startek organised nationwide blood donation camps in cities including Pune, Gurgaon, Bhopal, and Bangalore. They conducted dental and eye check-ups for staff and support personnel while also supporting community development through visits to differently-abled children, winter clothes distribution, and rice donations. Environmental initiatives included tree planting drives.



#### The Kind Citizen

2,051 volunteers  
8,600 hours  
4,874 beneficiaries

The Kind Citizen orchestrated diverse community initiatives combining art, sustainability, and social service. Volunteers engaged in creative activities like diya painting and mural making while also focusing on practical help through health camps and clothes distribution. They promoted environmental consciousness through plastic recycling and conducted social outreach, including elderly engagement and children's programs. Activities balanced creativity, community service, and environmental stewardship.



#### Waste Warriors Society

52 volunteers  
2,706 hours  
819 beneficiaries

Waste Warriors Society promotes environmental sustainability through various initiatives. Their DYOC program helps businesses organise cleanups with tourists, while monthly community cleanups involve NGOs and transportation unions. They facilitate educational visits to their Material Recovery Facility and implement the Eco-Daan program to promote responsible tourism. Tailored campaigns like "Swachhta Ki Yatra," "Eco Stay," and "Skip the Straw" target specific sectors to foster sustainable practices.



Volunteering helps individuals connect with people beyond their usual circles and gain a deeper understanding of different lives and experiences. It is a great way to stay grounded and evolve as a person while contributing to the community.

— **T V Narendran**

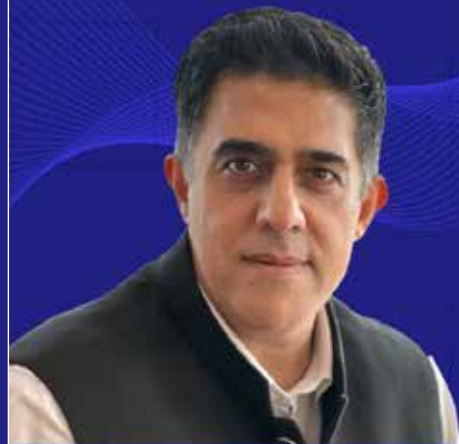
Past President, CII  
Chairman, CII Mission on Net Zero  
CEO & Managing Director, Tata Steel



# CII PODCASTS

Episode 132

## VOLUNTEERISM: A FORCE MULTIPLIER FOR A DEVELOPED INDIA



**Rajan Navani**

Co-Chair, India@100 Foundation  
Chairman & Managing Director, Jetline Group of Companies  
Founder and CEO, JetSynthesys



**T V Narendran**

Past President, CII  
Chairman, CII Mission on Net Zero  
CEO & Managing Director, Tata Steel

## Podcast Overview

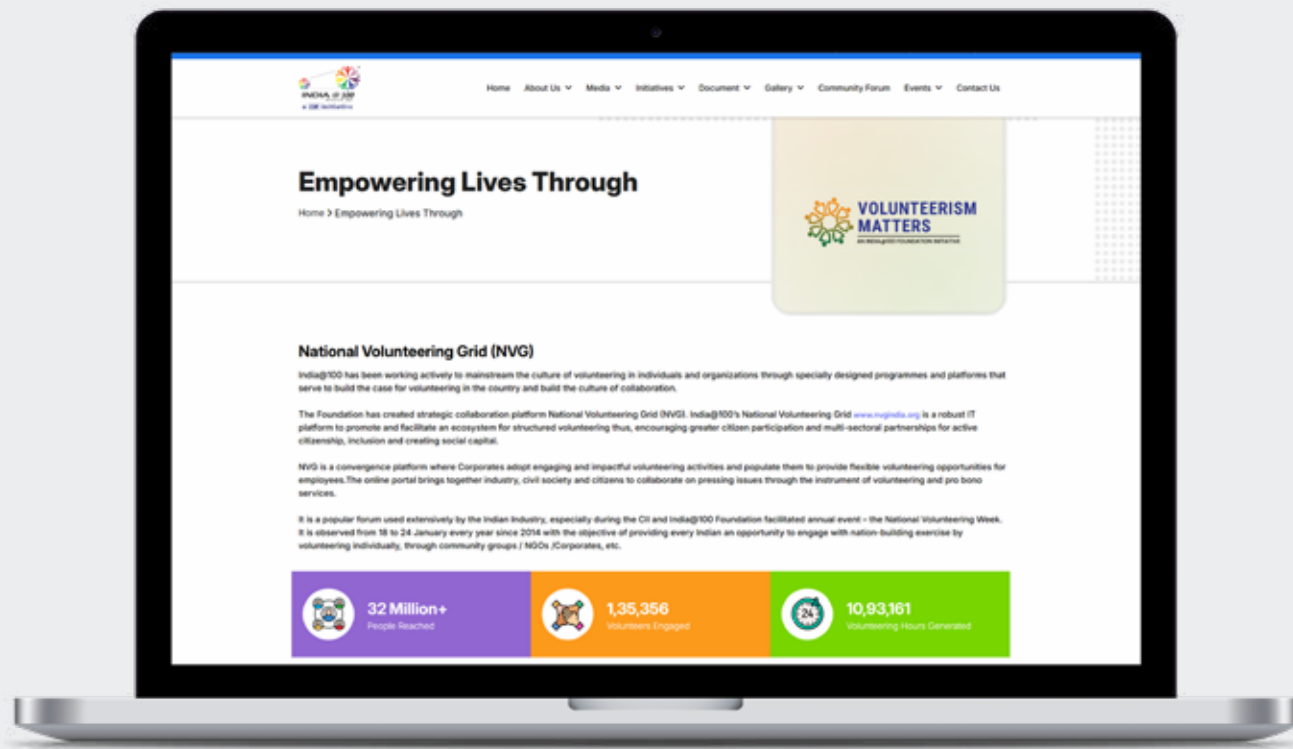
The CII podcast discussion with **Rajan Navani** and **T V Narendran** focused on the role of volunteerism in nation-building and its potential to transform India by 2047. T V Narendran emphasized the importance of volunteering beyond professional circles, highlighting Tata Steel's efforts to increase per capita volunteering hours (PCVH) from less than two to four. He suggested creating a national

platform to match volunteers with opportunities, leveraging technology for convenience. The conversation also touched on the need for structured volunteering, the role of retired employees, and the potential for a collaborative effort between the government and corporates to institutionalize volunteering in India.

### Key takeaways from the podcast

- The podcast discusses the importance of volunteerism as a force multiplier for a developed India by the year 2047. It highlights the Tata Group's strong culture and philosophy of giving back to society.
- Volunteering is seen as a way for individuals to connect beyond their professional circles, stay grounded, and make a meaningful difference in the community. The discussion emphasizes the need to motivate employees and mobilize the 1.4 billion people in India towards nation-building.
- There is a focus on structuring volunteering efforts within corporations, similar to the pro bono model in the US, to measure and incentivize employee participation. This could help create a national framework and platform to match volunteers with opportunities.
- The conversation explores ways to encourage volunteering, such as providing flexibility, facilitating team-based activities, and engaging with retired employees and homemakers who have valuable skills to contribute.
- Leveraging digital tools and technology to enable remote volunteering and connect volunteers with NGOs and community projects is highlighted as a key opportunity.
- The podcast emphasizes the need for a collaborative approach between the government and corporates to institutionalize volunteering in India, creating a holistic ecosystem where volunteers can also become beneficiaries of their own efforts.
- Overall, the discussion underscores the potential of volunteerism to contribute to India's development and transformation as the country aspires to achieve its goals by 2047, the 100th year of independence.





# Have you registered on the National Volunteering Grid?

The India@100 initiative is spearheaded by the Confederation of Indian Industry (CII). It presents a comprehensive vision for transforming India into a developed nation by 2047. At the core of this initiative is people's participation-a structured volunteering ecosystem is therefore crucial to realising the India@100 vision.

CII and the India@100 Foundation have set up the National Volunteering Grid (NVG), an innovative digital platform designed to integrate volunteering efforts across the country. The platform has already achieved significant traction, bringing together nearly 5,000 non-profits, 31 corporations, and 58 volunteering networks. This convergence enables meaningful collaboration between various stakeholders, creating opportunities for high-impact social change.

The India@100 Foundation has implemented several strategic programs to institutionalize volunteering within organizations and communities. A notable example is the annual National Volunteering Week, which serves as a catalyst for promoting structured and scalable volun-

teering initiatives. The Foundation's ProBono Volunteering Initiative represents another key program, enabling corporate professionals and domain experts to contribute their specialized skills toward national development goals.

The Foundation's approach emphasizes measurable impact and structured engagement, moving beyond traditional volunteering models to create sustainable change. Through virtual volunteering sessions and targeted engagement programs, the initiative has expanded its reach while maintaining focus on quality and effectiveness.

With the institutional backing of CII, the India@100 Foundation continues to advocate for volunteerism as an essential component of India's development journey. The initiative's comprehensive approach - encompassing policy advocacy, technological innovation, and grassroots engagement - demonstrates its commitment to fostering a culture of purposeful volunteering. This structured approach to volunteerism aligns with India's broader vision of becoming a developed, inclusive, and globally competitive nation by 2047.

# National Volunteering Week 2025 statistics

FOCUS	VOLUNTEERS	VOLUNTEERING HOURS
Art and Culture	969	4,496
Community Development	1,02,123	9,86,267.5
Education	3,815	12,100.75
Environment Sustainability	4,505	10,040
Healthcare	17,478	46,764.5
Road Safety	2,606	477
Rural Education	2,000	25,000
Skill development	600	1,016
Social Inclusion	696	2,278.9
Sports	444	4,270.5
Women Empowerment	120	440



## Corporate Partners



## Nonprofit Partners



# Institutionalising Employee Volunteering: A win-win for Corporates and Communities

## On how being a keen volunteer influences the perspective of those who run volunteering and CSR programmes in their corporate roles:

- It can be a transformative journey especially in the initial years of one's volunteering journey when one gets to see both, other sides of society, and of one's own self. This helps people gain perspective on social issues, learn of ground realities and engage deeper with solutions.
- It is also very helpful in helping people make informed and courageous decisions about career switches that involve moving into corporate roles which have the potential to bring about social change.

## On how volunteering came to be institutionalised in the Tata group, which as a conglomerate, has a strong legacy of giving back to society:

- The founding fathers of Tata build the mighty conglomerate keeping the community at core. This legacy has

been strengthened by generations of employees who have imbibed and strengthened the culture of giving back. Today, the group has more than a million employees spread across a hundred countries. This is a multitudinous group representing different cohorts in terms of talent, social aspirations and worldview.

- Over a decade ago, the group saw the potential of its diverse and talented employees to bring about significant change in communities through volunteering and created an enabling environment to help them do so. Thus, was born Tata Engage which is a multilayered programme with three components, the first of which is the Tata Volunteering Week. This serves as an initiator for those who have not volunteered before and consists of basic and often fun activities. The second component is skill-based volunteering where experts commit to providing their skills pro bono to nonprofits that need them to be more effective on the ground. The third pillar of Tata Engage Programme is Disaster Response Programme, which as the name suggests involves signing up to be of help on



the ground in times of calamity.

- An interesting outcome of institutionalizing volunteering in the group, was that many of the companies developed their own volunteering programmes that were in synch with their business and therefore more contextual. For example, Infinity Retail, the group company behind the Croma Store, runs the E-Warrior Volunteering programme which looks into e waste management. Similarly, TCS has an employee-led volunteering programme called HOPE which expands to Hours of Purpose and revolves around the 5Ps of sustainable development.

- Institutionalising volunteering also led to interesting HR policies especially post COVID. TATA supports employees who identify local volunteering need, and want to contribute. This helps employees pick their cause, make a difference locally and at the same time serves the Group's larger purpose of giving back to society in different ways.

#### **On how international groups like Bosch engage with social good and encourage their employee to do so as well:**

- In a nonprofit everyone is working in tandem towards a certain social goal. In for-profits, people within the organisation work for different personal and organisational goals. However, in many for-profits despite disparate worldview, the workforce is united in wanting to give back to society in some way. Bosch is one such organisation; it walks its talk, from leadership downwards, when it comes to engaging with the larger good. Bosch has a strong CSR component, the Bosch Foundation holds more than 90% of the Group's equity, and the employee-run nonprofit called Primavera, which works to offer underprivileged children in developing countries a better shot at life.

- Primavera, is managed, run and funded completely by Bosch employees. The local chapters are managed and supervised by employee volunteers at the local Bosch geography in collaboration with nonprofits. Often, especially in India, the Primavera ecosystem also serves as the implementing arm of Bosch's own CSR programmes. The employees also work with these NGOs to build their capacity so that they can run their programmes more effectively and consequently deliver better on the ground. This kind of pro bono skill transfer through workshops and skilling programmes, also helps strengthen the non-

**"An increasing number of employees today are seeking opportunities to give back to society in meaningful ways—whether through single-day initiatives or extended volunteering programs. The sense of social connection fostered among individuals and teams through these efforts, coupled with the immense satisfaction of making a positive impact, is truly commendable."**

**Padma Rajeshwari**

Group Head, Organization Effectiveness & HR Transformation, Aditya Birla Group

profit sector which is a crucial link in service delivery in India.

- The Bosch group has managed to build a robust ecosystem for social engagement within the organisation. This has led to a virtuous cycle of action, result and therefore stronger intent to further more causes for the larger good.

#### **On HR's perspective of employee engagement, within the Aditya Birla Group, and how it contributes to their wellbeing and productivity:**

- There is an increasing need to look into the wellbeing of employees within an organisation; it is being in-

creasingly recognised in the corporate world that volunteering contributes to the mental well-being of employees and also builds their leadership skills. This perspective combined with Aditya Birla Group's own worldview on development creates an environment that is ripe for employee engagement.

- Many of its leadership travel to remote locations and participate in immersive programmes designed to catalyse positive change. Additionally, many employees of the group volunteer on their own outside of the group's CSR project. The Human Resources department is now building upon these enabling factors to create engagement opportunities for its employees and leverage their skills to energy to catalyse social change.

- The Group's - A World of Opportunity (AWOO) Scholarship Programme- is a case in point. This is for academically gifted children who cannot pursue STEM and law courses because of financial constraints. Employees are encouraged to donate to this programme and support the recipients in reaching their goals through counselling and mentoring. The Gen Z employees are especially encouraged to do so because they are likely to have a better generational connect with the students on scholarship.

- Mass volunteering is also being encouraged where about 200 to 300 employees come together for ad hoc but important interventions such as cleaning drives and awareness camps. From an HR point of view, these mass volunteering initiatives help employees bond with each other, find their own worldview and experience the fulfilment that volunteering brings in its wake. In short, they serve to awaken the inherent volunteer in every individual.

- The group is also encouraging volunteering through enabling HR policies. It piloted an employee volunteering programme in collaboration with the nonprofit called iVolunteer. Employees were encouraged to self-nominate for meaningful volunteering assignments, which were often two to three weeks long. If selected they could undertake these assignments with their manager's permission. The pilot drew about 150 applications, from high performers and achievers, and also saw managers stepping up to help their juniors take up these assignments. The volunteers reported gaining valuable perspective on grassroots realities, the managers reported positive professional change in the employees post their volunteering stint. The Group now plans to institutionalise this programme and take it further.

#### **On how the Tata Group is trying to understand the gains accrued to both the organisation and society through volunteering:**

- Given its strong culture of volunteerism, the Tata Group has enough anecdotal evidence to validate its belief that volunteering is a win-win solution for all stakeholders. In a technology-aided and increasingly dystopian way of living, young employees report volunteering as mattering, of being able to bring meaning to their own lives by making a difference in that of others.

- The group has multiple feedback mechanisms for their volunteering programs; most employees who volunteered reported feeling more productive, grounded and more appreciative for their stage and station in life post their assignment. Many reported being awed by the fact that they shared space with well-known people, and worked shoulder to shoulder with them in the pursuit of a common vision.

- Despite the fact that it has a sample size big enough to draw its conclusions, the TATA group plans to commission a formal study, applying the science of research, to better understand the impact of volunteering. It intends to use the learning to strengthen existing programmes and design better ones, and also share it with those who wish to build the culture of volunteering in their organisations.

#### **On how a large group like Reliance manage**

**"A shared legacy of our founding fathers acts as a unifying force that continues to bring people together for volunteering, regardless of whether they belong to a legacy organization or a relatively new company. It is this common thread that fosters a sense of purpose of keeping the community central in everything we do. Volunteering contributes positively to the concept of mattering. In today's fast-paced, technology-driven polarised world, volunteering stands out as a powerful way to reiterate that your presence and contributions genuinely make a difference to communities and the environment around you."**

**Gauri Rajadhyaksha**

Deputy General Manager, Community Services, Tata Sustainability Group

- The Reliance Group therefore has therefore put in place volunteering at three different levels. The first one called RIL campaigns; there are mass volunteering drives which involve people from across the group companies coming together at a specific time to conduct a single activity, such as cleanliness drives, for impact. The second kind of volunteering program is called the Leveller Project. Under this program, employees work to build the capacity of partner nonprofits who work with Reliance Foundation. Nonprofits are the crucial last link of the service delivery change in India; most however lack the skills needed to run projects effectively. Pro bono volunteering by professionals leads to the transfer of these crucial skills and therefore contributes to the impact on the ground.

- The third programme called Rooted, looks at empowering employees to be changemakers in their community through enabling HR policies.

#### **On how volunteerism is linked to HR goals in large corporates like the Aditya Birla Group:**

- Since volunteering is a choice, and employees cannot be forced to give their time to a cause, the HR depart-

#### **volunteering across its group companies that belong to widely different industries:**

- All Reliance Group companies are united under the core philosophy of "We care". This concern extends to both the people, and the planet. It is the yardstick which the group companies use to conduct their social interventions. However, the group recognizes that it has the privilege of a workforce that is diverse, talented and committed; a people that has the power and intent to forge great change.

- Skilled and dedicated volunteers become especially important in the context of India's development goals. The country needs about a 100 billion dollars to reach its Sustainable Development Goals (SDGs); this amount is too large for any one stakeholder, including the government, to bear. A significant part of this can be offset by volunteers, especially those from the corporate sector, who can fill important delivery gaps.



ment cannot link it to an employee's performance or productivity. However, the group does all it can to encourage employees to volunteer; this includes curating an interesting bouquet of volunteering assignments that ensure personal and social growth, and felicitating volunteers publicly, especially for deep volunteering. Mrs. Rajshri Birla hand out awards to such employees and these awards are taken into consideration during the evaluation process. At the same time, tokenism is discouraged; volunteers are expected to deliver in both letter and spirit and every volunteering assignment involves HR taking feedback from the nonprofit handling the project.

- This is particularly true for the leadership at ABG. Volunteering is a sure way to be on the leadership fast track within the group, because the group believes that volunteering builds empathy and empathy is the hallmark of a good leader. Taking up a leadership role within the Aditya Birla Group involves a two-week, immersive volunteering assignment in a remote location in the country. Volunteers are expected to make a difference to the project they have been sent to be a part of. Positive feedback and evaluation post these projects contributes to accelerate growth within the group.

#### On how volunteerism is leveraged for leadership development in a group like Bosch:

- Bosch has a Program called Inclusion of Social Engagement for Leadership. This 30-hour program, spread over a year, is important the grooming of future Bosch leaders. Bosch prepares its leaders to deal effectively with all stakeholder groups and inspire those that they engage with. In this context, the social engagement program helps the future leaders gain perspective from the community's point of view. This is valuable learning for the participants because this perspective is critical to making informed business decisions.
- Leaders are matched to social projects not just on the basis of their personal beliefs and interests but also on the basis of the role that the organisation sees them playing in the future. This kind of volunteering is in fact a capacity building exercise for the individual exposing them to both

"There is a significant difference between non-profit and for-profit organizations. In non-profits, everyone works collectively towards a shared goal, while in for-profits, individuals often work in different directions to achieve diverse objectives. However, volunteering creates a unique synergy, providing employees with opportunities to align their professional roles with causes they are personally passionate about, bridging the gap between their work and their heart."

**Sakina Baker**  
Head, CSR, Bosch & Bosch  
India Foundation

market realities and social realities and giving them the opportunity to apply themselves to joining the dots through technology and innovations. Most of those who participate in this program stay engaged, of their own volition, beyond the mandatory 30 hours. They continue to stay connected to the nonprofits, helping them raise funds, building their capacity and providing support where needed.

- The Bosch leadership at the top plays a key role in strengthening the culture of social engagement. Travelling to the project sites is a part of the board meeting agenda of Bosch Foundation India. Trustees do this so that they can understand the program design and its impact better. There is another governing level below the Board of Trustees – called the Bosch CSR Steering Committee; this comprises of the

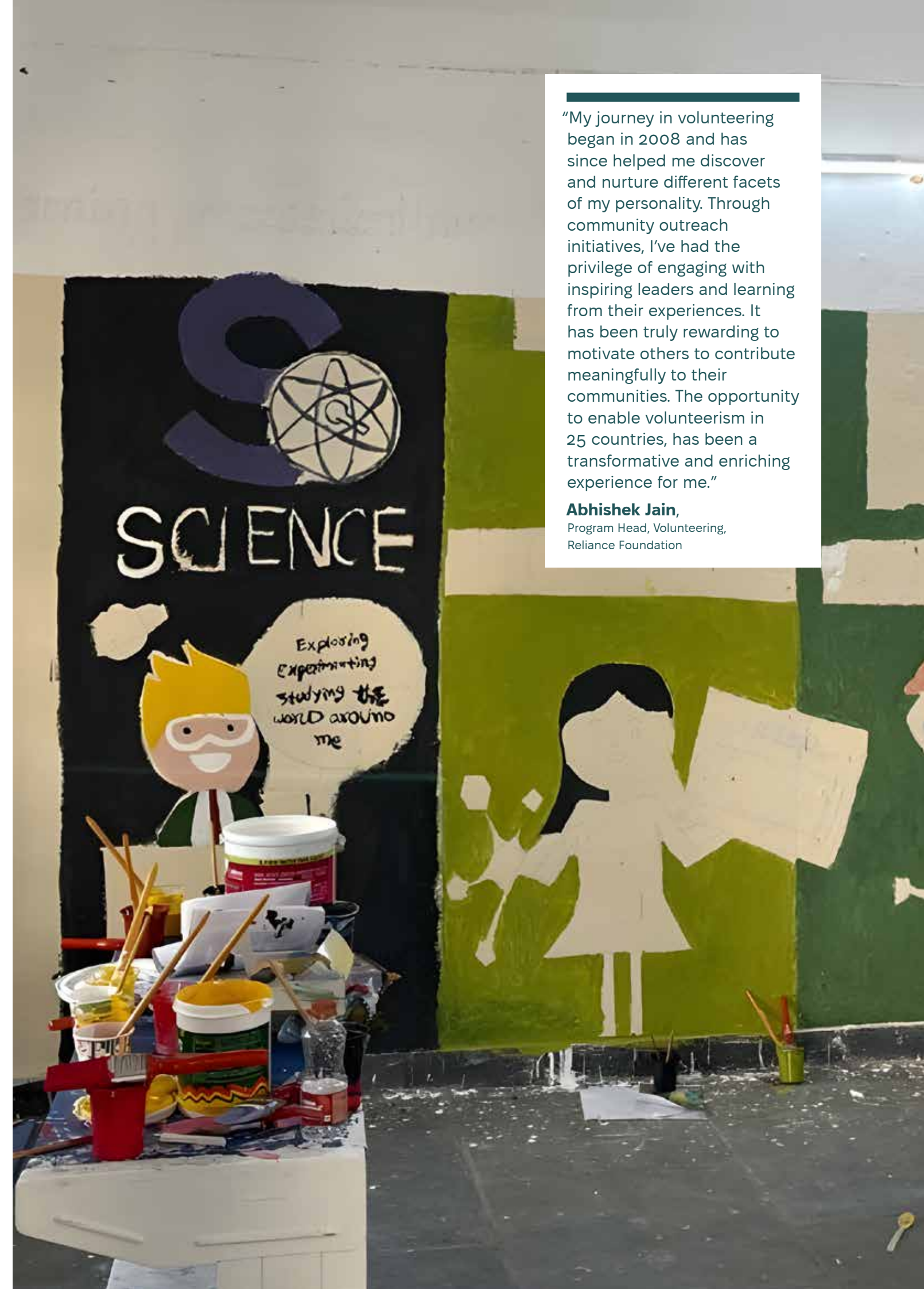
absolute top leadership including the President and the MD of India. These leaders are put through a social immersion programme that involves them staying with marginalised communities to understand their reality better. The intent is to have CSR commission programmes that are more informed, empathetic and there impactful.

#### On how to ensure a generic interest in volunteering among group companies of large conglomerates that have vastly different organisations in their fold:

- Groups companies are at a different stage in their evolution. They have differing priorities both in terms of business and social engagement; their local realities are different as well. This is true for any collective of businesses. What helps is having a common lineage of community engagement that binds the group organisations. The degree of engagement and its nature may vary but the intent does not because it is in the very DNA of the group.
- At an operational level, mobilizing volunteers and keeping up the momentum of volunteering across the group requires strategic interventions. It is helpful to have volunteering spoc group who can take the lead in mobilisation, curate projects and increase peer interest in volunteering.

"My journey in volunteering began in 2008 and has since helped me discover and nurture different facets of my personality. Through community outreach initiatives, I've had the privilege of engaging with inspiring leaders and learning from their experiences. It has been truly rewarding to motivate others to contribute meaningfully to their communities. The opportunity to enable volunteerism in 25 countries, has been a transformative and enriching experience for me."

**Abhishek Jain,**  
Program Head, Volunteering,  
Reliance Foundation





# Way ahead

The India@100 National Volunteering Week continues to be a flagship initiative, embodying the spirit of citizen engagement that has been at the heart of this movement. In 2025, we celebrate the twelfth edition of this significant annual occasion, marking over a decade of collective action and impactful volunteerism. The India@100 Foundation remains steadfast in its commitment to fostering structured and meaningful volunteering across India. While volunteerism is a personal choice, when organised effectively, it becomes a powerful catalyst for national progress. As we move closer to the vision of India@100, the role of citizen participation in shaping a sustainable,

inclusive, and self-reliant India has never been more critical. Over the years, the Foundation has pioneered strategic interventions to institutionalise volunteering, with initiatives like National Volunteering Week and the National Volunteering Grid serving as key milestones. Looking ahead, we aim to scale these efforts, fostering a nationwide culture of volunteerism that drives long-term, transformative change. As we embark on this journey towards India@100, we reaffirm our dedication to deepening engagement, expanding outreach, and strengthening impact—ensuring that every citizen has the opportunity to contribute to the nation’s growth story.



# List of activities

	Activty	Focus Area	Organisation	Location
1	Blankets & Winter Jackets Distribution	Community Development	Ambuja Neotia	Rajarhat, West Bengal
2	Women Sports for Equality & Empowerment	Sports	Ambuja Neotia	Rajarhat, West Bengal
3	Student Mentoring Session	Education	Ambuja Neotia	Kolkata, West Bengal
4	Food for the Hungry	Community Development	Ambuja Neotia	Kolkata, West Bengal
5	Mini Science Center / Digital Based Learning Program Inaugurations	Education	Brillio	Bangalore, Karnataka; Pune, Maharashtra; Chennai, Tamil Nadu; Hyderabad, Telangana; Delhi
6	Digital Day @ Office	Education	Brillio	Pune, Maharashtra ; Bangalore, Karnataka
7	STEM Creators Challenge	Education	Brillio	Bangalore, Karnataka; Pune, Maharashtra; Chennai, Tamil Nadu; Hyderabad, Telangana; Delhi; Jaipur, Rajsthan
8	TGIF – Thank God It’s Friday	Education	Brillio	Bangalore, Karnataka
9	AI & Cybersecurity Training	Skill Development	Brillio	Bangalore, Karnataka
10	Precious You	Education	Brillio	Bangalore, Karnataka; Pune, Maharashtra
11	Clean-Up Drive & Volunteers Thanksgiving	Environment Sustainability	Brillio	Bangalore, Karnataka
12	Sign Language Training	Social Inclusion	Brillio	Bangalore, Karnataka
13	Laptop Donation Drive	Community Development	Brillio	Bangalore, Karnataka; Jaipur, Rajasthan
14	World Children's Day Celebration	Community Development	Brillio	Bangalore, Karnataka
15	Science Museum Visit	Education	Brillio	Jaipur, Rajasthan
16	Bannergatta Zoo Visit	Education	Brillio	Bangalore, Karnataka
17	National STEM Program	Education	Brillio	Bangalore, Karnataka
18	Digital Teachers Champion Awards	Education	Brillio	Bangalore, Karnataka
19	Support Staff Thanksgiving	Community Development	Brillio	Bangalore, Karnataka
20	Wishing Tree	Education	Brillio	Bangalore, Karnataka
21	Bharath Run	Sports	Brillio	Bangalore, Karnataka
22	Teachers Training – Digital Skills	Education	Brillio	Bangalore, Karnataka
23	Flood Relief Kit Distribution	Community Development	CGI	Assam
24	Supporting Students with Disabilities	Community Development	CGI	Bangalore, Karnataka
25	Public Space Beautification - Tactile Urbanism	Environment Sustainability	CGI	Bangalore, Karnataka
26	Art for a Cause	Art & Culture	CGI	Bangalore, Karnataka
27	Cleanup Drive	Environment Sustainability	CGI	Bangalore, Karnataka
28	Blood Donation Drive	Healthcare	CGI	Bangalore, Karnataka;Chennai, Tamil Nadu; Hyderabad, Telangana
29	Game boards for Alzheimer’s patients	Healthcare	CGI	Bangalore, Karnataka
30	Creating Eco-Bookmarks	Environment Sustainability	CGI	Bangalore, Karnataka; Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra
31	Dann Utsav Celebration in Old Age Home	Community Development	CGI	Bangalore, Karnataka;Chennai, Tamil Nadu
32	Diya painting	Art & Culture	CGI	Bangalore, Karnataka; Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra; Pune, Maharashtra
33	Gift Bag making	Community Development	CGI	Bangalore, Karnataka
34	IVD Celebration	Art & Culture	CGI	Bangalore, Karnataka
35	Kannada Kali Nali	Art & Culture	CGI	Bangalore, Karnataka
36	Mega Plantation Drive	Environment Sustainability	CGI	Bangalore, Karnataka;Chennai, Tamil Nadu;Mumbai, Maharashtra;Pune, Maharashtra
37	Musical toy making	Art & Culture	CGI	Bangalore, Karnataka; Chennai, Tamil Nadu
38	Public Space Beautification	Environment Sustainability	CGI	Bangalore, Karnataka



	Activity	Focus Area	Organisation	Location
39	Rajyothsava Footpath Run - 11K	Sports	CGI	Bangalore, Karnataka
40	Work Readiness Program	Healthcare	CGI	Bangalore, Karnataka
41	National Girl child day	Women Empowerment	CGI	Bangalore, Karnataka;Pune, Maharashtra
42	Volunteer at Government School	Education	CGI	Bangalore, Karnataka
43	Seedball making	Environment Sustainability	CGI	Bangalore, Karnataka
44	Sensory mats for children	Social Inclusion	CGI	Bangalore, Karnataka; Chennai, Tamil Nadu; Mumbai, Maharashtra; Hyderabad, Telangana; Pune, Maharashtra
45	National Girl child day	Women Empowerment	CGI	Bangalore, Karnataka;Hyderabad, Telangana; Mumbai, Maharashtra
46	BRAIN – Building Rural Artificial Intelligence Network	Rural Education	CGI	Online
47	Kitchen Garden Setup in Chennai School	Environment Sustainability	CGI	Chennai, Tamil Nadu
48	STEM Spark Innovation Fest 2024-2025	Education	CGI	Chennai, Tamil Nadu; Mumbai, Maharashtra; Hyderabad, Telangana
49	Work Readiness Program - ASDC	Healthcare	CGI	Chennai, Tamil Nadu
50	Art for a Cause	Art & Culture	CGI	Chennai, Tamil Nadu; Hyderabad, Telangana
51	Daan Utsav	Community Development	CGI	PAN India
52	Orphanage Visit	Community Development	CGI	Hyderabad, Telangana
53	School Beautification Drive	Community Development	CGI	Hyderabad, Telangana
54	Work Readiness Program	Education	CGI	Hyderabad, Telangana; Pune, Maharashtra
55	Seedball making:ASDC	Environment Sustainability	CGI	Hyderabad, Telangana
56	Inclusive Street Wandering - A trail to Cubbon Park	Community Development	CGI	Bangalore, Karnataka
57	Mentor Together-Virtual Volunteering	Education	CGI	Online
58	Pro Bono - Skill Based Volunteering - Your Tech Skills can help NGOs.	Skill Development	CGI	Online
59	Space Beautification	Environment Sustainability	CGI	Pune, Maharashtra
60	Creating Eco-Bookmarks	Environment Sustainability	CGI	Pune, Maharashtra
61	Join Us in Flood Relief Kit Distribution	Community Development	CGI	Pune, Maharashtra
62	Republic Day Mystery Box "Celebrating Unity Through Fireless Flavors"	Art & Culture	CGI	Online
63	Teach Rural Students	Rural Education	CGI	Online
64	Virtual session - Sustainable Tourism and Minimalism	Education	CGI	Online
65	Virtual session: Basics of Earth Friendly living	Education	CGI	Online
66	Virtual Session: Building systems for a sustainable lifestyle	Education	CGI	Online
67	Virtual:Time Management - Mentoring Students	Education	CGI	Online
68	Virtual session: Secondhand Shopping for the Conscious!	Education	CGI	Online
69	Help the PWD Community for Documentation	Social Inclusion	Cognizant	Chennai, Tamil Nadu
70	BRAIN- AI for Schools	Education	Cognizant	PAN INDIA
71	NMMS Training & Mock Exam for Government School Students	Education	Cognizant	Hyderabad, Telengana; Pune, Maharshtra; Kolkata, West Bengal
72	Digital Classroom Teaching Program	Education	Cognizant	PAN INDIA
73	Mentoring Youth	Skill Development	Cognizant	PAN INDIA
74	Communicative English	Education	Cognizant	Delhi NCR
75	Basic computer class	Education	Cognizant	Delhi NCR
76	Digital Literacy Classes for school students	Education	Cognizant	Bangalore, Karnataka
77	Support Basic Literacy	Education	Cognizant	Hyderabad, Telangana

	Activity	Focus Area	Organisation	Location
78	Jakkur Lake Conservation	Environment Sustainability	Cognizant	Bangalore, Karnataka
79	Para Sports Training	Sports	Cognizant	Bangalore, Karnataka
80	Challenge to teach	Education	Cognizant	Hyderabad, Telangana
81	Karuppu Kavani Paddy Harvest	Environment Sustainability	Cognizant	Chennai, Tamil Nadu
82	Walk for Plastic at Madipakkam	Environment Sustainability	Cognizant	Chennai, Tamil Nadu
83	Coding without Computers Rajajinagar	Education	Cognizant	Bangalore, Karnataka
84	Python sessions	Skill Development	Cognizant	Pune, Maharashtra
85	Teach Basic Math	Education	Cognizant	Bangalore, Karnataka
86	Teach Basic English	Education	Cognizant	Bangalore, Karnataka
87	Para Athlete Practice Session	Sports	Cognizant	Coimbatore, Tamil Nadu
88	Wheelchair Table Tennis Training	Sports	Cognizant	Coimbatore, Tamil Nadu
89	Communicative English	Education	Cognizant	Delhi NCR
90	Unique Disability Identity Card Creation	Social Inclusion	Cognizant	Coimbatore, Tamil Nadu
91	Sapling Plantation and Maintenance	Environment Sustainability	Cognizant	Coimbatore, Tamil Nadu
92	Mathematics teaching for Children with Visual Impairment Virtual	Education	Cognizant	Chennai, Tamil Nadu
93	Be a Mentor Change the Future	Education	Cognizant	Delhi NCR; Pune, Maharashtra
94	Miyawaki Forest Plantation	Environment Sustainability	Cognizant	Indore, Madhya Pradesh
95	Spoken English for Anganwadi Teachers	Education	Cognizant	Bangalore, Karnataka
96	NMMS classes for the Government School Students	Education	Cognizant	Coimbatore, Tamil Nadu
97	Tactile Card Making for Visually Impaired MBP	Social Inclusion	Cognizant	Bangalore, Karnataka
98	Miyawaki Dense Forest Planation	Environment Sustainability	Cognizant	Delhi NCR
99	Learning Material Preparation	Education	Cognizant	Indore,Madhya Pradesh
100	Session on Advanced excel	Skill Development	Cognizant	Hyderabad, Telangana
101	Wisely wise AI session	Education	Cognizant	Kochi, Kerala
102	MS Excel 1:1 Clinic	Skill Development	Cognizant	PAN INDIA
103	Eye Screening Activity for School Children	Healthcare	Cognizant	Mumbai, Maharashtra
104	School Eye Screening Slot One	Healthcare	Cognizant	Chennai, Tamil Nadu
105	School Eye Screening Slot Two	Education	Cognizant	Chennai, Tamil Nadu
106	Tree bank maintenance activity	Environment Sustainability	Cognizant	Coimbatore, Tamil Nadu
107	Poster making on National Girls child Day	Women Empowerment	Cognizant	Hyderabad, Telangana
108	All the best card preparation by Paychex team	Education	Cognizant	Coimbatore, Tamil Nadu
109	Interview clinic session to MCA students	Skill Development	Cognizant	Coimbatore, Tamil Nadu
110	Carter Cleanup	Environment Sustainability	ConnectFor	Mumbai, Maharashtra
111	Artshala: Paint A School	Art & Culture	ConnectFor	Mumbai, Maharashtra
112	Sapling Plantation Drive	Environment Sustainability	ConnectFor	Mumbai, Maharashtra
113	Prerna Utsav – Raktdaan	Healthcare	Dainik Bhaskar Group	Pan India
114	Dene ka Sukh - Vastradaan	Community Development	Dainik Bhaskar Group	Pan India
115	Food Distribution Drives	Community Development	Dhenum Ashray Sadnam	Tanda, Himachal Pradesh
116	Skills & Sports Event Competitions	Sports	Earth Focus Foundation	Maharashtra
117	National Girl Child Day	Women Empowerment	Earth Focus Foundation	Telangana
118	Art & Yoga	Art & Culture	Earth Focus Foundation	Maharashtra
119	Sports Initiative across India	Sports	Ekal Vidyalaya	PAN India



	Activity	Focus Area	Organisation	Location
120	FFE Mentorship Program	Skill Development	Firstsource	Hyderabad, Telangana;Bangalore, Karnataka; Chennai, Tamil Nadu; Mumbai, Maharashtra
121	Zero Hunger Drive – Daan Utsav	Community Development	Firstsource	Chennai, Tamil Nadu
122	Visit to Cheshire Old age home	Community Development	Firstsource	Bangalore, Karnataka
123	Creative Art work at Indian Air-Force Station	Art & Culture	Firstsource	Chennai, Tamil Nadu
124	DIY Tangram Puzzle Kit	Education	Firstsource	Bangalore, Karnataka
125	Solar Lamp distribution	Community Development	Firstsource	Hyderabad, Telangana
126	Wish Tree launch	Community Development	Firstsource	Chennai, Tamil Nadu
127	Community Cooking with No Food Waste	Community Development	Firstsource	Chennai, Tamil Nadu
128	Corporate Exposure Visit	Women Empowerment	Firstsource	Mumbai, Maharashtra
129	Dialogue in the Dark	Social Inclusion	Firstsource	Mumbai, Maharashtra
130	Visit to Goonj processing center	Community Development	Firstsource	Bangalore, Karnataka
131	Tactile chart making activity	Social Inclusion	Firstsource	Bangalore, Karnataka; Hyderabad, Telangana; Mumbai, Maharashtra
132	Diya Painting Activity	Community Development	Firstsource	Bangalore, Karnataka
133	Diwali Kit Activity	Community Development	Firstsource	Bangalore, Karnataka
134	Visit to Cheshire Home	Community Development	Firstsource	Bangalore, Karnataka
135	FPC session (First Penguin Classes)	Education	Firstsource	Bangalore, Karnataka
136	Launch of Kindness tree	Community Development	Firstsource	Vijayawada, Andhra Pradesh
137	Bib distribution for Chennai Runs Marathon	Sports	Firstsource	Chennai, Tamil Nadu
138	Udyog Utsav – Career fair with Puthri	Education	Firstsource	Chennai, Tamil Nadu; Trichy, Tamil Nadu
139	Session on Corporate Overview and Career opportunity	Skill Development	Firstsource	Chennai, Tamil Nadu
140	Chennai Runs Marathon	Sports	Firstsource	Chennai, Tamil Nadu
141	eVidyaloka virtual teaching	Education	Firstsource	Hyderabad, Telangana; Bangalore, Karnataka
142	Health Camps	Healthcare	Firstsource	Hyderabad, Telangana
143	Hope in a cup - sensitization session	Social Inclusion	Firstsource	Hyderabad, Telangana
144	Samarthanam Art Centre inauguration	Social Inclusion	Firstsource	Bangalore, Karnataka
145	Thithikum Diwali – Celebration with Children	Community Development	Firstsource	Chennai, Tamil Nadu
146	CPAI Stall Setup	Social Inclusion	Firstsource	Mumbai, Maharashtra
147	SKY Client Engagement – Art work at school	Education	Firstsource	Hyderabad, Telangana
148	SKY Client Engagement – Tangram Kit Making	Skill Development	Firstsource	Hyderabad, Telangana
149	Kindness card making activity	Community Development	Firstsource	Bangalore, Karnataka
150	Volunteer for Charity Badminton Tournament	Community Development	Firstsource	Hyderabad, Telangana
151	Corporate exposure visit	Education	Firstsource	Chennai, Tamil Nadu; Mumbai, Maharashtra
152	Seed ball making activity	Environment Sustainability	Firstsource	Bangalore, Karnataka
153	Spoken English session	Education	Firstsource	Bangalore, Karnataka
154	Truckstop Client Engagement – Art work at school	Skill Development	Firstsource	Hyderabad, Telangana
155	Lake clean up activity	Environment Sustainability	Firstsource	Hyderabad, Telangana
156	Hyderabad CEO Engagement	Community Development	Firstsource	Hyderabad, Telangana
157	Visit to Sipani Seva Sadan for distribution	Healthcare	Firstsource	Bangalore, Karnataka
158	Walk to EmpowHER	Women Empowerment	Firstsource	Bangalore, Karnataka; Chennai, Tamil Nadu
159	Gift a Smile & BAS Launch Event	Community Development	Firstsource	Mumbai, Maharashtra
160	Tactile Mural Painting	Social Inclusion	Firstsource	Chennai, Tamil Nadu
161	TLM Learning aid activity	Social Inclusion	Firstsource	Chennai, Tamil Nadu

	Activity	Focus Area	Organisation	Location
162	Givfunds Project Launch	Community Development	Firstsource	Mumbai, Maharashtra
163	Cleanup Activity	Community Development	Firstsource	Vijayawada, Andhra Pradesh
164	Mini Camp for LGBTQ+ Community	Social Inclusion	Firstsource	Hyderabad, Telangana
165	Gift a Smile – All the Best Card making activity	Skill Development	Firstsource	Hyderabad, Telangana; Bangalore, Karnataka; Vijayawada, Andhra Pradesh
166	Samathanam Job Fair	Community Development	Firstsource	Chennai, Tamil Nadu
167	Unnati Orientation Session	Skill Development	Firstsource	Mumbai, Maharashtra
168	FFE Leadership Meeting	Community Development	Firstsource	Bangalore, Karnataka
169	Swaasthya hospital – ICU inauguration	Healthcare	Firstsource	Bangalore, Karnataka
170	Multi-speciality health camp	Healthcare	Firstsource	Hyderabad, Telangana; Vijayawada, Andhra Pradesh
171	Braille making activity	Healthcare	Firstsource	Bangalore, Karnataka
172	Tamahar Trust Event- Prerana	Community Development	Firstsource	Bangalore, Karnataka
173	Gift A Smile – Bag distribution & Gift Distribution Activity	Community Development	Firstsource	Hyderabad, Telangana; Vijayawada, Andhra Pradesh; Bangalore, Karnataka
174	Visit to Nightingale ageing centre	Healthcare	Firstsource	Bangalore, Karnataka
175	Expert session on Workplace Ethics	Education	Firstsource	Chennai, Tamil Nadu
176	All the best cared preparation	Community Development	Firstsource	Chennai, Tamil Nadu
177	Impactis orientation session	Education	Firstsource	Bangalore, Karnataka; Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra
178	Christmas Celebration with Senior citizens and Children	Community Development	Firstsource	Chennai, Tamil Nadu;Trichy, Tamil Nadu
179	Creative art work as school and Book reading activity	Education	Firstsource	Hyderabad, Telangana
180	Braille card making activity	Social Inclusion	Firstsource	Hyderabad, Telangana
181	GAS - Kit packing and segregation	Community Development	Firstsource	Vijayawada, Andhra Pradesh;Mumbai, Maharashtra
182	Nirmaan Social Impact Conclave 4.0	Healthcare	Firstsource	Hyderabad, Telangana
183	Book A Smile – Launch of portable library	Education	Firstsource	Vijayawada, Andhra Pradesh; Bangalore, Karnataka; Hyderabad, Telangana
184	Book a Smile Launch event	Education	Firstsource	Chennai, Tamil Nadu
185	Impactis Scholarship Evaluation session	Education	Firstsource	Bangalore, Karnataka;Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra
186	Weekend Farming	Community Development	Firstsource	Chennai, Tamil Nadu
187	Visit to Senior citizens home	Community Development	Firstsource	Chennai, Tamil Nadu
188	School kit assembling activity	Education	Firstsource	Bangalore, Karnataka
189	Visit to VHS Senior Citizens Home	Community Development	Firstsource	Chennai, Tamil Nadu
190	Session on Career Counselling - EduBridge	Education	Firstsource	Bangalore, Karnataka; Chennai, Tamil Nadu
191	Launch of BAS – Portable classroom library	Education	Firstsource	Hyderabad, Telangana
192	Tree Plantation & De-weeding activity	Environment Sustainability	Firstsource	Chennai, Tamil Nadu
193	Tree Plantation activity	Environment Sustainability	Firstsource	Chennai, Tamil Nadu
194	Republic day celebration	Community Development	Firstsource	Chennai, Tamil Nadu
195	Samarthanam – 100th anniversary celebration event	Community Development	Firstsource	Bangalore, Karnataka
196	Paper bag making activity	Environment Sustainability	Firstsource	Bangalore, Karnataka
197	Better Together – Mentorship orientation session	Education	Firstsource	Bangalore, Karnataka; Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra; Trichy,Tamil Nadu
198	Multiple Community drives	Community Development	Firstsource	Bangalore, Karnataka; Chennai, Tamil Nadu; Hyderabad, Telangana; Mumbai, Maharashtra; Trichy,Tamil Nadu
199	Plantation Drive	Environment Sustainability	Forests by Heartfulness	Hyderabad, Telangana
208	Clean-Up Drives	Environment Sustainability	iVolunteer	Pune, Maharashtra



	Activity	Focus Area	Organisation	Location
209	Scholarship Support	Education	Jakson Group	Delhi
210	Project Green Skills	Community Development	Jakson Group	Gujarat
211	Project Baala	Healthcare	Jakson Group	Noida, Uttar Pradesh
212	Health Care Support	Healthcare	Jakson Group	Ghaziabad, Uttar Pradesh
213	Project Prakriti	Environment Sustainability	Jakson Group	Noida, Uttar Pradesh
214	The International Day Of Elderly Persons	Community Development	Jakson Group	Noida, Uttar Pradesh
215	The International Day of Girl Child	Women Empowerment	Jakson Group	Noida, Uttar Pradesh
216	Environment Awareness Program for School Students	Environment Sustainability	Jakson Group	Noida, Uttar Pradesh
217	Exposure Visit from DSEU	Education	Jakson Group	Noida, Uttar Pradesh
218	X-Mas Celebration At Elc Kasna	Education	Jakson Group	Noida, Uttar Pradesh
219	National Cleanliness Day Drive	Environment Sustainability	Jakson Group	Noida, Uttar Pradesh
220	Saksham-2024	Sports	Jeevan Asha Hospital & Rehabilitation Center	Ghaziabad, Uttar Pradesh
221	Participation in the Rotary Club Event	Healthcare	Jeevan Asha Hospital & Rehabilitation Center	Ghaziabad, Uttar Pradesh
222	Saurabhanchal Camp	Healthcare	Jeevan Asha Hospital & Rehabilitation Center	Sonipat, Haryana
223	Rotary Donation of Limbs	Healthcare	Jeevan Asha Hospital & Rehabilitation Center	Ghaziabad, Uttar Pradesh
224	Eye Camps	Healthcare	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
225	Health & Eye Checkup camp	Healthcare	Let's Give Hope Foundation	Barabanki,Uttar Pradesh
226	Swachhta Rally	Healthcare	Let's Give Hope Foundation	Barabanki,Uttar Pradesh
227	Health & Hygiene Activity	Healthcare	Let's Give Hope Foundation	Barabanki,Uttar Pradesh
228	Blood Donation Camp	Healthcare	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
229	Christmas Celebration	Community Development	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
230	Nukkad Natak	Community Development	Let's Give Hope Foundation	Barabanki,Uttar Pradesh
231	General Health camp	Healthcare	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
232	Republic Day Celebration	Community Development	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
233	Swachhta Rally	Healthcare	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
234	Free Eye Check up camp	Healthcare	Let's Give Hope Foundation	Barabanki,Uttar Pradesh
235	Nukkad Natak	Community Development	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
236	Eye Checkup camp	Healthcare	Let's Give Hope Foundation	Lucknow, Uttar Pradesh
237	Multiple Activities for community upliftment	Community Development	Mahindra & Mahindra Ltd	Pan India
238	Clean Water Activity	Environment Sustainability	Nacdaor	Delhi
239	Eye Flu Activity	Healthcare	Nacdaor	Delhi
240	Dengue Activity	Healthcare	Nacdaor	Delhi
241	Cleaning Activity	Environment Sustainability	Nacdaor	Delhi
242	Save water Activity	Environment Sustainability	Nacdaor	Delhi
243	Health Activity	Healthcare	Nacdaor	Delhi
244	Anemia	Healthcare	Nacdaor	Delhi

	Activity	Focus Area	Organisation	Location
245	Commplete Vaccination Of The Child	Healthcare	Nacdaor	Delhi
246	Educational activity	Education	Nacdaor	Delhi
247	Malnutrition And Diarrhea	Healthcare	Nacdaor	Delhi
248	Healthcare Survey	Healthcare	Nacdaor	Delhi
249	Health Camp	Healthcare	Nacdaor	Delhi
250	Christmas Donation Drive	Rural Education	Nayara Energy	Mumbai, Maharashtra
251	Nayara Gives Back	Community Development	Nayara Energy	Mumbai, Maharashtra
252	Road Safety and Animal Welfare	Road Safety	Piramal Foundation	Jaipur, Rajasthan
253	Promoting organic farming, water conservation, and tree plantation	Environment Sustainability	Piramal Foundation	Madhya Pradesh ; Gujarat
254	Hygiene and Health Awareness	Healthcare	Piramal Foundation	Jammu & Kashmir ; Jharkand
255	Community Sports and Inclusion	Sports	Piramal Foundation	Jharkhand
256	Sakhyam Project	Skill Development	Piramal Foundation	Jharkhand; Assam; Bihar; Madhya Pradesh
257	Jalosh Clean Coast	Environment Sustainability	Project Mumbai	Mumbai, Maharashtra
258	Agnirakshak	Community Development	Project Mumbai	Mumbai, Maharashtra
259	Food Distribution Drives	Community Development	Robin Hood Army	PAN India
260	Tree Plantation Drive	Environment Sustainability	Sanjay Techno Products	Aurangabad, Maharashtra
261	100th Yoga and Meditation Day Celebration	Healthcare	Sanjay Techno Products	Aurangabad, Maharashtra
262	Blood Donation Camp	Healthcare	Sanjay Techno Products	Aurangabad, Maharashtra
263	Health Check-up Camp	Healthcare	Sanjay Techno Products	Aurangabad, Maharashtra
264	Tree plantation drive	Environment Sustainability	Seva Charitable Trust	Mumbai, Maharashtra
265	Tree restrotraion drive	Environment Sustainability	Seva Charitable Trust	Mumbai, Maharashtra
266	Food Distribution Drives	Community Development	Seva Charitable Trust	Mumbai, Maharashtra
267	Toys distribution drive	Community Development	Seva Charitable Trust	Mumbai, Maharashtra
268	Anadhan cooked food distribution	Community Development	Seva Charitable Trust	Mumbai, Maharashtra
269	Stationery distribution	Community Development	Seva Charitable Trust	Mumbai, Maharashtra
270	Livelihood on Wheels	Social Inclusion	Shikhar Dhawan Foundation	Jaipur, Rajasthan; Gurugram,Haryana
271	Plantation Drive	Environment Sustainability	Shikhar Dhawan Foundation	Gurugram,Haryana
272	Community Kitchen Service	Community Development	Standard Chartered Bank	Delhi
273	Kit Distribution by SC Capital	Community Development	Standard Chartered Bank	Mumbai, Maharashtra
274	Winter Cloth & Food Distribution Drive	Community Development	Standard Chartered Bank	Jaipur, Rajasthan
275	Mentoring	Education	Standard Chartered Bank	Mumbai, Maharashtra; Kolkata, West Bengal
276	Big Beach Cleaning	Environment Sustainability	Standard Chartered Bank	Mumbai, Maharashtra
277	Scholarship Form Evaluation	Education	Standard Chartered Bank	Bangalore, Karnataka
278	Environmental Awareness Activity	Environment Sustainability	Standard Chartered Bank	Gurgaon, Haryana
279	Sports Activity with Nanhi Kali	Sports	Standard Chartered Bank	Hyderabad, Telangana
280	Blood Donation Camp	Healthcare	Startek	Pune, Maharashtra; Gurgaon,Haryana; Noida, Uttar Pradesh; Lucknow,Uttar Pradesh
281	Visit to Rainbow Society for Differently Abled Children	Social Inclusion	Startek	Bhopal, Madhya Pradesh; Bangalore, Karnataka



	Activity	Focus Area	Organisation	Location
282	Health check-up	Healthcare	Startek	Hyderabad, Telangana; Bhopal, Madhya Pradesh; Bangalore, Karnataka; Gurgaon,Haryana; Kolkata, West Bengal; Pune, Maharashtra; Noida, Uttar Pradesh; Chhindwara, Madhya Pradesh; Bhubaneswar, Odisha; Gurgaon,Haryana; Lucknow,Uttar Pradesh
283	Daan Utsav	Community Development	Startek	Pan India
284	Rice Donation	Community Development	Startek	Pune, Maharashtra
285	Tree Plantation Drive	Environment Sustainability	Startek	Pune, Maharashtra; Chhindwara, Madhya Pradesh; Noida, Uttar Pradesh; Gurgaon,Haryana
286	ANNADAN - Rice & Wheat Donation	Community Development	Startek	Kolkata, West Bengal
287	Swatchh Startek	Environment Sustainability	Startek	Noida, Uttar Pradesh
288	Go Green with Us (creating awareness about environment by bringning plants at home to office)	Environment Sustainability	Startek	Noida, Uttar Pradesh
289	"Pyau" Fresh Drinking Water Outlet for travellers	Community Development	Startek	Chhindwara, Madhya Pradesh
290	Test Camp for HIV, TB, Shingles & Shyphilis	Healthcare	Startek	Chhindwara, Madhya Pradesh
291	Give Away-Lets Be The Philanthropist	Community Development	Startek	Bangalore, Karnataka
292	Stationary Donation Drive	Education	Startek	Pune, Maharashtra; Gurgaon, Haryana
293	Food Donation Drive at Happy Old Age Home	Community Development	Startek	Lucknow,Uttar Pradesh
294	Awareness about environmental issues	Environment Sustainability	Startek	Bangalore, Karnataka
295	Ek Mutthi Chawal - Rice Donation Drive	Community Development	Startek	Chhindwara, Madhya Pradesh
296	Support a Cause That Matters	Community Development	Startek	Bangalore, Karnataka
297	Lunch with Special children	Social Inclusion	Startek	Bangalore, Karnataka
298	Neki Ki Dewaar - Winter Clothes Donation Drive	Community Development	Startek	Chhindwara, Madhya Pradesh; Lucknow, Uttar Pradesh
299	TCS' employee volunteering program HOPE	Community Development	TCS	Pan India
300	Diya Painting MMT	Art & Culture	The Kind Citizen	Gurgaon
301	Plastic Bottle recycling MMT	Environment Sustainability	The Kind Citizen	Gurgaon
302	Solar lamps MMT	Environment Sustainability	The Kind Citizen	Gurgaon
303	Flowers and Notes For Kindness	Community Development	The Kind Citizen	Delhi
304	Seva Laddu with Grandmaas	Community Development	The Kind Citizen	Delhi
305	Face Painting	Art & Culture	The Kind Citizen	Delhi
306	Seva at Bangla Sahib	Community Development	The Kind Citizen	Delhi
307	Animal Shelter	Social Inclusion	The Kind Citizen	Delhi
308	Diya Making with Dadis and Naanis	Art & Culture	The Kind Citizen	Delhi
309	Seva Laddu with BRB Children	Community Development	The Kind Citizen	Delhi
310	Making Diyas & Lanterns for Cancer Patient	Art & Culture	The Kind Citizen	Delhi
311	Paint A School	Art & Culture	The Kind Citizen	Delhi
312	Art and Expression	Art & Culture	The Kind Citizen	Delhi
313	Mega Health checkups	Healthcare	The Kind Citizen	Delhi
314	Art and Music	Art & Culture	The Kind Citizen	Delhi
315	Kindness Carnival - Tote Bag Painting + Seva Laddu	Art & Culture	The Kind Citizen	Delhi
316	Pottery for Kindness	Art & Culture	The Kind Citizen	Delhi
317	Bottle planters	Environment Sustainability	The Kind Citizen	Delhi
318	Cloth Distribution	Community Development	The Kind Citizen	Delhi
319	Crochet making	Skill Development	The Kind Citizen	Delhi
320	Self Defense Training	Sports	The Kind Citizen	Delhi
321	Christmas with Children	Community Development	The Kind Citizen	Delhi

	Activity	Focus Area	Organisation	Location
322	Seva sandwich challenge	Community Development	The Kind Citizen	Delhi
323	Tote Bag Painting	Art & Culture	The Kind Citizen	Delhi
324	New Year Celebration	Social Inclusion	The Kind Citizen	Delhi
325	Wall Painting	Art & Culture	The Kind Citizen	Delhi
326	Teaching Learning Material	Education	The Kind Citizen	Delhi
327	Flag making - Republic Day special	Art & Culture	The Kind Citizen	Delhi
328	Flag Making & Games Session with the Kids	Art & Culture	The Kind Citizen	Delhi
329	Tote Bag Painting	Art & Culture	The Kind Citizen	Delhi
330	Seva Laddu	Community Development	The Kind Citizen	Delhi
331	Flag making with GrowthGali kids	Art & Culture	The Kind Citizen	Gurgaon, Haryana
332	CleanUp Drive	Environment Sustainability	The Kind Citizen	Noida, Uttar Pradesh
333	Kindness Day - Volunteering program for SRCC Students	Healthcare	The Kind Citizen	Delhi
334	DYOC (Do Your Own Cleanup)	Environment Sustainability	Waste Warriors Society	McLeod Ganj, Himachal Pradesh
335	Cleanups by WWS	Environment Sustainability	Waste Warriors Society	Bhagsu Waterfall, Himachal Pradesh
336	MRF Visits	Environment Sustainability	Waste Warriors Society	HPCA Stadium, Himachal Pradesh
337	Eco Daan with Tourists	Environment Sustainability	Waste Warriors Society	Kangra, Himachal Pradesh
338	Campaigns	Environment Sustainability	Waste Warriors Society	Dharamshala, Himachal Pradesh
339	Courage in Every Step - A Mini Marathon	Sports	YI ( Aurangabad)	Aurangabad, Maharashtra
340	Road Safety Awareness Activity	Road Safety	YI ( Aurangabad)	Aurangabad, Maharashtra
341	Cleanliness Drive	Environment Sustainability	YI ( Aurangabad)	Aurangabad, Maharashtra
342	Banner of Road Safety Symbols	Road Safety	YI ( Bhubneshwar)	Bhubaneswar, Odisha
343	Farishtey Session at KT Global School: Inspiring Young Heroes!	Community Development	YI ( Bhubneshwar)	Bhubaneswar, Odisha
344	Rural Bazaar for PwDs	Social Inclusion	YI ( Bhubneshwar)	Bhubaneswar, Odisha
345	Future Skill	Skill Development	YI ( Bhubneshwar)	Bhubaneswar, Odisha
346	Road Safety Awareness with a Bike Rally on Republic Day	Road Safety	YI ( Bhubneshwar)	Bhubaneswar, Odisha
347	Health Check-up Camp	Healthcare	YI ( Indore)	Indore, Madhya Pradesh
348	Masoom Session	Skill Development	YI ( Indore)	Indore, Madhya Pradesh
349	Shabdon Ki Khushiyaan – A Book Donation Drive	Education	YI ( Kolkata)	Kolkata, West Bengal
350	Helmet for Safety – Pongal Celebration	Road Safety	Yi Puducherry	Pooranankuppam, Puducherry







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# The India@100 Foundation Journey

In 2008, Confederation of Indian Industry (CII) initiated an industry-led people's movement under 'India@75', to build the country into a morally, economically, and technologically advanced nation by its 75th year of independence in 2022. This pursuit was rooted in the strategy document 'India@75: The People's Agenda' that was the result of a pan-India visioning exercise conducted using a public consultation process. India@75, housed in an eponymous foundation, facilitated the convergence of stakeholders under different vision elements for aligned pursuance of national priorities. These elements included skill development, sustainable urban development, education, healthcare, digitalization, technology, financial inclusion, and volunteerism.

India@75 Foundation had worked to accelerate India's development journey by catalysing important collaboration between Industry and other stakeholder groups in areas critical to the nation's development, such as the Volunteering Initiative, Functional Literacy Programme (FLiP), and Aspirational District Programme, among others.

It worked extensively towards establishing the culture of both general and pro-bono volunteering. Technology was identified as a vital enabler to scale up people engagement by catalysing more collaboration and thereby elevating the pursuit of India@75 to a movement mode. This led to the development of robust online platforms like the National Volunteering Grid (NVG) to connect NGOs with citizens and Industry to collaborate on issues of common interest.

Equipped with the experiential knowledge of housing the India@75 movement, CII, in 2022, once again embarked upon a nation-wide exercise to evolve a people's vision of India@100 or 'Viksit Bharat' by the year 2047. The exercise resulted in a National Vision Document called India@100. This meticulously drawn-up strategy document is an action blueprint for addressing national priorities using enablers such as technology and volunteerism to achieve the status of a developed nation by 2047. This document now serves as a beacon for the corresponding people's movement: India@100.

In keeping with this development, India@75 Foundation too has transformed into India@100 Foundation. It will house the India@100 movement and continue working on national priorities with renewed vigour, catalysing strategic collaboration between key stakeholders to help India realise its potential as a developed nation. Moving towards India@100, the Foundation will engage in intersectoral, intersectional, and interlinked facets of nation-building through collaboration with diverse stakeholders such as the Government, think tanks, academic and research institutions, industries, thought leaders, visionaries, and civil society.

The Foundation is driven by the value of 'Vasudhaiva Kutumbakam' and will foster partnerships to propel India towards inclusive development and prosperity. Over the forthcoming 25 years, it will prioritize five core vision elements to steer its efforts. It aims to achieve holistic leadership within the emerging global paradigm, facilitate equitable economic progress, revitalize India's soft power, emphasize the importance of innovation in maintaining a competitive edge, and focus on transforming the core to unlock the nation's full potential, thereby fostering sustainable growth and prosperity for all citizens.



## India@100 Foundation

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